

Privacy policy for the Energiequelle GmbH (hereinafter EQ) Twitter account

Via its Twitter account, EQ itself processes personal data (further information in section 2), while Twitter also processes data at the same time (see section 1).

1. Data processed by Twitter

For the short messaging service offered here, EQ uses the technical platform and services of Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103 USA. The controller for the processing of data of persons living outside the United States is Twitter International Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland.

Please note that you are using the Twitter short messaging service and its functions under your own responsibility. This applies to the use of interactive functions in particular (e.g. retweet, like).

You can find information about which data Twitter processes and for what purposes in the Twitter privacy policy: <https://twitter.com/de/privacy>.

Twitter Inc. is committed to the principles of the EU-US Privacy Shield. You can find more information under: <https://www.privacyshield.gov/participant?id=a2zt000000TORzAAO&status=Active>

EQ has no control over the type and scope of the data processed by Twitter, the type of processing and use or the transfer of these data to third parties. EQ also has no effective control.

By using Twitter, your personal data will be logged, transferred, saved, disclosed and used by Twitter Inc., and regardless of your place of residence, it will be transferred to the United States, Ireland and any other country in which Twitter Inc. does business, and saved and used there.

On the one hand, Twitter will process the data you provide voluntary such as your name and username, e-mail address, telephone number or the contacts in your address book, if you have uploaded or synchronised it.

On the other hand, Twitter will also analyse the content you share, the topics you are interested in, save and process confidential messages you send directly to other users and can determine your location using GPS data, information on wireless networks or via your IP address in order to deliver advertisements or other contents to you.

For the analysis, Twitter Inc. may use analysis tools such as Twitter or Google Analytics. EQ has no control over the use of such tools by Twitter Inc. and has also not been informed of any potential use. If tools of this kind are used by Twitter Inc. for the Energiequelle GmbH account, EQ has not commissioned this or signed off on this or otherwise supported it. EQ will also not be provided with the data obtained from the analysis. Only certain non-personal information about Tweet activity, such as the number of profile or link clicks by a certain Tweet, are visible to EQ in its account. EQ cannot prevent or stop the use of such tools on its Twitter account.

Finally, Twitter also receives information if you view content, for example, even if you have not created an account. Such log data may include your IP address, the browser type, the operating system, information on the previously accessed website and the pages you have accessed, your location, your mobile telephony provider, the end device you are using (including device ID and application ID), the search terms you used and cookie information.

Using the Twitter buttons or widgets integrated in websites and the use of cookies, Twitter is able to log your visits to this website and associate this to your Twitter profile. Using this data, content or advertisement can be tailored to you.

You can restrict the processing of your data using the general settings of your Twitter account under the "Data protection and security" heading. On mobile devices (smartphones, tablets), you can also use their settings to restrict Twitter's access to contact and calendar data, photos, location data etc. This depends on the operating system used.

You can find further information on these points in the following Twitter support pages:

<https://support.twitter.com/articles/105576#>

<https://help.twitter.com/de/search?q=datenschutz>

Read here about viewing your Twitter data: <https://support.twitter.com/articles/20172711#>

You can find information about associations made by Twitter to you:

https://twitter.com/your_twitter_data

You can find information on personalisation and data protection settings here (with more references): <https://twitter.com/personalization>

You can also request information using the Twitter data protection form or the archive request:

<https://support.twitter.com/forms/privacy>

<https://support.twitter.com/articles/20170320#>

2. Data processed by EQ

a) Contact data of the controller

The controller as defined by the General Data Protection Regulation (GDPR) and other national data protection laws of the Member States as well as other data protection provisions is:

Energiequelle GmbH, Managing Director: Michael Raschemann

Address: Hauptstraße 44, D-15806 Zossen OT Kallinchen, Germany

Telephone: +49 33769 871-0, Fax: +49 33769 871-105, e-mail: info@energiequelle.de

You can contact the company Data Protection Officer at the above address or by e-mail:
datenschutz@energiequelle.de.

b) Purpose and legal basis

The processing is undertaken for the purposes of EQ PR activities, on the basis of point (f) of Article 6(1) GDPR. The legitimate interest arises from the provision of a full range of information in our social media.

c) Recipients

The recipients of the data are initially Twitter, where they may be transferred to third parties for their own purposes and under the responsibility of Twitter. The recipients of publications are the general public, and therefore potentially anyone.

d) Categories of personal data

EQ itself does not collect information via your Twitter account.

We will process the data you provide to Twitter, in particular your username and the content published under your account, to the extent that we retweet your tweets or respond to them or even write tweets referring to your account. The data you freely publish and share with Twitter shall thus be included in the EQ communications and made accessible to its followers.

e) Third country transfers

There is an [adequacy decision of the EU Commission on the data protection level in the USA under the conditions of the EU-US Privacy Shield](#) (implementation decision (EU) 2016/1250 of the Commission of 12 July 2016 pursuant to Directive 95/46/EC of the European Parliament and of the Council on adequacy of the protection offered by the EU-US Privacy Shield, notified under document number C(2016) 4176).

f) Rights, documentation, evaluation

You can contact us at info@energiequelle.de if you have any questions about the information we have provided. You may exercise your rights of access, to restriction of processing, to object, to rectification or erasure of data with our company Data Protection Officer (see section 2(a)).

You have the right to lodge a complaint with a supervisory authority if you consider that the processing of personal data relating to you infringes the GDPR.

The contact details of the Data Protection Commissioner and for the supervisory authority of your Federal State can be found on the following link:

https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html